



उत्तराखंड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)

**Programme Name-MBA-Second Semester**

**Programme Code- MBA-17**

**Course Name- International Business**

**Course Code- MS 111**

**Maximum Marks-20**

**Session - 2019-2020, Summer Last Date of Submission: 15<sup>th</sup> April, 2020**

### Section-A

Section 'A' contains 08 short answer type questions of 2.5 marks each. Learners are required to answer 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.

**Discuss the following (1-8) –**

1. International Business Entry Strategies.
2. Disequilibrium in Balance of Payments.
3. Trade Policy and Investment.
4. Heckscher - Ohlin Theory of International Trade.
5. Globalisation and International Financial Environment.
6. Significance of Merger and Acquisitions.
7. Hedging Foreign Exchange Risk.
8. Forms of Preferential Trade Agreement.

### Section-B

Section 'B' contains 04 long answer-type questions of 05 marks each. Learners are required to answer 02 questions only.

1. Discuss the history and process of globalisation and state its merits and demerits in the Indian context.
2. Bring out some of the success stories of Indian companies which have achieved success globally.
3. Why asset protection is important in international trade? Explain how Intellectual Property Right can be protected using multinational agreement.

4. Write an elaborate note on the contemporary issues facing international business and how would you decide as a manager.

