**UTTARAKHAND OPEN UNIVERSITY, HALDWANI (NAINITAL)**

 **उत्तराखंड मुक्त विश्वविद्यालय हल्द्वानी (नैनीताल)**

**Programme Name- MBA-First Semester**

**Programme Code- MBA-17/ DIM-17**

**Course Name- Business Environment**

**Course Code- MS-105 Maximum Marks-20**

**Session - 2019-2020, Summer Last Date of Submission: 15th Nov. 2019**

**Session - 2019-2020, Winter Last Date of Submission: 15th April 2020**

**Section-A**

**Section ‘A’ contains 08 short answer type questions of 2.5 marks each. Learners are required to answers 4 questions only. Answers of short answer-type questions must be restricted to 250 words approximately.**

**Discuss the following (1-8) –**

1. What do you understand by Business Environment? Give classification of Business Environment?
2. Social and cultural environment.
3. GDI and HDI.
4. Demand and Supply.
5. Financial Institutions.
6. Trade growth in India.
7. Modes of FDI inflows in India.
8. Foreign Exchange Market.

**Section-B**

**Section ‘B’ contains 04 long answer-type questions of 05 marks each. Learners are required to answers 02 questions only.**

1. Explain any two of the following:
   1. Consumer Awareness.
   2. Consumer Protection.
   3. Consumer Movement.
2. Explain the meaning of monetary policies? What are the objectives of monetary policy in India?
3. Write note on any two of the following:
   1. Industrial sickness.
   2. Industrial empowerment.
   3. Role of small sector in employment.
4. Explain the role of RBI as Banker’s Bank.