**Course Contents**

**Course Name: International Business**

**Course Code- MS 111**

**Course Objective:** The objective is to impart knowledge and skill of analysis of operational processes of business between two or more nations.

**Block I International Business: An Overview**

**Unit I** **International Business: Introduction, Evolution and Drivers**

**Unit II International Business- Modes, Entry, Approaches and Types**

**Unit III**  **Role of International Institutions in IB**

**Unit IV Balance of Payments**

**Unit V Multinational Corporations**

**Block II- International Trade and Environment**

**Unit VII Instruments of International Trade Policy**

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**Unit XVIII Regional Economic Grouping**

**Unit XIX Assets Protection and Multilateral Settlements**

**Unit XX Preferential Trade Agreements**

**Unit XXI Contemporary Issues in International Business**

**Suggested Readings:**

### John. D.Daniels and Lee H.Radebaugh, ‘International Business’, Pearson Education Asia, New Delhi, 2000.

### Richard M.Hodgetts and Fred Luthans, International Management’, Tata McGraw Hill, New Delhi, 2003.

### Charles W.L.Hills, ‘International Business’, Tata McGraw Hill, New Delhi, 2005.

1. Francis Cherunilam, International business, wheeler publication
2. V.Sharan ‘International Business’, Pearson Education
3. Anand K.Sundaram and I. Stewart Black, ‘The International Business Environment’, Prentice Hall of India, New Delhi, 2001.

### Michael R.Czinkota, IIkka A.Ronkainen and Michael M.Moffett, ‘International Business’, Thompson, Asia, Bangalore, 2003.

### Don Ball and Wendell McCulloch, ‘International Business’, Irwin McGraw Hill, New York, 1999.

### Roger Bennett, ‘International Business’, Pitman publishing, New Delhi, 2000.

1. Vyuptakeshgaram, ‘International business’ , Pearson Education, New Delhi, 2006.
2. Justin Paul – International Business – Prentice Hall of India, 2007