**Course Name: Business Environment**

**Course Code-MS 105**

**Course Credits: 6**

**Course Objective:** This course aims at providing the students the knowledge of basic framework and intricacies of Indian and International business environment.

**BLOCK I Macro Economic Concepts and Macro Environment**

Unit I Contemporary Global and Indian Environment

Unit II Consumerism and Business

Unit III Macro Economic Environment and Modern Theories of Economic Growth

Unit IV Aggregate Demand and Supply

Unit V Inflation

Unit VI Unemployment

**Block II Economic Reforms and Industrial Policy**

Unit VII Economic Reforms in India

Unit VIII Economic Planning in India and New Economic Policy

Unit IX Industrial Policy and Industry Licensing

**Block III Industrial Financial Institutions**

Unit X Public Sector Enterprises and Small and Medium Enterprises

Unit XI Industrial Financial Institutions: IDBI, IFCI, ICICI, IRBI, SFC

Unit XII Institutions for Investment and Small Industry: UTI, LIC, GIC SSIDC, SIDBI and Commercial Banks

**Block IV Foreign Polices and Globalization**

Unit XIII Foreign Trade: Theories, Issues and Modern Context

Unit XIV FDI and FII

Unit XV Foreign Exchange Rates and Foreign Exchange Markets

Unit XVI Globalization, Liberalization and Privatization

Unit XVII Regional Trading Blocks

Unit XVIII World Trade and Emerging Environment

**Suggested Readings-**

1. Sundaram & Black, International Business Environment – Text & Cases, PHI, N.Delhi.

2. F.Cherunilum, Business Environment, Himalaya Publishing house, New Delhi

3. Shaw, Business Ethics, Thomson Learning, Bombay.

4. Biswanath Ghosh, Economic Environment & Business, Vikas Publishing House, New Delhi.

5. N.K.Sengupta, Government and Business, Vikas Publishing House, New Delhi.

6. K. Aswathappa, Business Environment for Strategic Management, Himalaya Publishing House, New Delhi

7. Govt. of India, Economic Survey (latest year).