

प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा
School of Management Studies and Commerce

PROGRAMME SUMMARY

Master of Business Administration मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन

MBA-17
Credits-132

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
MS-101	Principles of Management and Organizational Behaviour	06	100 (80/20)
MS -102	Accounting for Managers	06	100 (80/20)
MS -103	Managerial Economics	06	100 (80/20)
MS -104	Quantitative Techniques in Management	06	100 (80/20)
MS -105	Business Environment	06	100 (80/20)
MS- 106	IT and Management Information System	06	100 ((80/20)
SEMESTER II			
MS- 107	Marketing Management	06	100 (80/20)
MS- 108	Human Resource Management	06	100 (80/20)
MS- 109	Financial Management	06	100 (80/20)
MS-110	Research Methodology	06	100 (80/20)
MS-111	International Business	06	100 (80/20)
YEAR II: (SELECT ANY ONE SPECIALISATION) (Includes specialization papers and the Integrative papers)			
HUMAN RESOURCE MANAGEMENT (PGDHRM)			
SEMESTER III			
MS-201	Business Policy and Strategic Management	06	100 (80/20)
MS-202	Entrepreneurship Development	06	100 (80/20)
MS-203	Business Ethics & Corporate Governance	06	100 (80/20)
MS- 301	Human Resource Planning	06	100 (80/20)
MS -302	Human Resource Development	06	100 (80/20)
MS- 303	Organizational Change and Development	06	100 (80/20)
SEMESTER IV			
MS- 204	Project and <i>Viva Voce</i>	12	200 (120/80)
Select any three from the following courses;			
MS -304	Labour Laws for Managers	06	100 (80/20)
MS-305	Strategic Human Resource Management	06	100 (80/20)

MS-306	Industrial Relations	06	100 (80/20)
MS-307	Compensation Management	06	100 (80/20)
MS-308	International Human Resource Management	06	100 (80/20)
MS-309	Management of Training and Development	06	100 (80/20)
FINANCIAL MANAGEMENT			
SEMESTER III			
MS-201	<u>Business Policy and Strategic Management</u>	06	100 (80/20)
MS-202	Entrepreneurship Development	06	100 (80/20)
MS-203	Business Ethics & Corporate Governance	06	100 (80/20)
MS-401	Corporate Tax Planning	06	100 (80/20)
MS-402	Indian Financial System	06	100 (80/20)
MS-403	Project Finance	06	100 (80/20)
SEMESTER IV			
MS-204	Project and <i>Viva Voce</i>	12	200(120/80)
Select any three from the following courses;			
MS-404	Security Analysis and Portfolio Management	06	100 (80/20)
MS-405	International Finance	06	100 (80/20)
MS-406	Working Capital Management	06	100 (80/20)
MS-407	Management of Financial Services	06	100 (80/20)
MS-408	Financial Reporting	06	100(80/20)
MS-409	Micro Finance	06	100 (80/20)
MARKETING MANAGEMENT (PGDMM)			
SEMESTER III			
MS-201	<u>Business Policy and Strategic Management</u>	06	100 (80/20)
MS-202	Entrepreneurship Development	06	100 (80/20)
MS-203	Business Ethics & Corporate Governance	06	100 (80/20)
MS- 501	Marketing Research	06	100 (80/20)
MS- 502	Advertising and Sales Promotion	06	100 (80/20)
MS -503	Consumer Behaviour	06	100 (80/20)
SEMESTER IV			
MS- 204	Project and <i>Viva Voce</i>	12	200(120/80)
Select any three from the following courses;			
MS- 504	International Marketing	06	100 (80/20)
MS- 505	Services Marketing	06	100 (80/20)
MS- 506	Supply Chain Management	06	100 (80/20)
MS- 507	Rural Marketing	06	100 (80/20)
MS- 508	Sales and Distribution Management	06	100 (80/20)
MS- 509	Industrial Marketing	06	100 (80/20)
MS- 510	Brand Management	06	100 (80/20)
Note : (As per Programme) : Examination conducted on Descriptive Pattern.			